

# WINNIE LIN

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## EDUCATION

### UNIVERSITY OF TEXAS AT AUSTIN · Austin, Texas

School of Architecture (UTSOA)

Master of Interior Design, First Professional, Class of 2025

Accredited by Council for Interior Design Accreditation

GPA: 3.95 · Design Excellence Nominee, Fall 2022

### UNIVERSITY OF CINCINNATI · Cincinnati, Ohio

College of Design, Architecture, Art, and Planning (DAAP)

Bachelor of Science in Graphic Design, Class of 2020

GPA: 3.93 · Summa Cum Laude

*Participated in the Professional Practice Program with alternating semesters of classroom study with full-time work in the field of graphic design.*

### SINGAPORE AMERICAN SCHOOL · Singapore, Singapore

Class of 2014

## SKILLS

**Modeling Tools** · AutoCAD, Revit, Rhino 3D, and Enscape

**Adobe Creative Suite** · Illustrator, CADtools, Photoshop, InDesign,

After Effects, Premier Pro, Bridge, and Lightroom

**Coding Languages** · Basic HTML and CSS

**Languages** · Bilingual in English and Mandarin

**Fabrication Tools** · 3D Printing and Laser Cutting

## AWARDS · INVOLVEMENT

UTSOA, Textile Design 2023, Winner

Texas Masonry Council, Design Build 2022, 2nd Place

Jorge Pardo, Lighting Design Workshop, 2023

International Interior Design Association, Member

American Institute of Graphic Arts, Member

Alpha Lambda Delta Honor Society, Member

Kappa Kappa Gamma Fraternity, Beta Rho Chapter, Member

## EXPERIENCE

### EDA ARCHITECTS · Interior Design Intern

Salt Lake City, Utah · *June 2023 – August 2023 · Full Time*

Collaborated with senior designers on commercial and higher-education projects, engaged in all phases from space planning to construction administration. Developed spec suites, environmental graphics, brand design, and Revit models. Assisted in finish schedules, material and furniture selections, submittal reviews, addenda, punch lists, and communicated with clients and vendors.

### JERRY SEINER DEALERSHIPS · Graphic Designer

Salt Lake City, Utah · *May 2021 – June 2022 · Full Time*

Lead the design, creation, and development of a retail company, Destination Upfitters. Reinforced the Seiner brand to foster brand awareness with print and digital designs. Standardized internal and external brand components and executed them across multiple touch points for all 11 entities under the dealership. Collaborated monthly on campaign messaging and facilitated relationships with vendors.

### FREELANCE · Graphic Designer

Singapore, Singapore · *August 2020 – May 2021 · Full Time*

Designed brand identities, custom stationery, packaging, illustrations, print and digital assets, campaign messaging, and marketing collateral for various clients.

### HYPERQUAKE · Design Co-Op

Cincinnati, Ohio · *August 2019 – December 2019 · Full Time*

Lead designer specialized in developing and implementing immersive branded environments for Verizon, Honeywell, P&G, and more. Collaborated closely with the Creative Director to produce the client's vision from schematic design through design development, including fabrication. Communicated directly with clients and managed relationships with vendors.

### INFINITE SCALE · Design Intern

Salt Lake City, Utah · *January 2019 – May 2019 · Full Time*

Designed, ideated, and assisted alongside senior designers in all phases, from schematic design to design development, of brand activations and environmental graphics for sports venues home to teams like Utah Jazz, Cleveland Cavaliers, Las Vegas Aviators, and others. Provided elevations, renderings, and visuals for client presentations.

### LPK · Design Intern

Cincinnati, Ohio · *August 2017 – August 2018 · Full Time*

Created brand identities, packaging, and promotional materials for Procter & Gamble, consumer packaged goods brands, and nonprofit organizations within a multidisciplinary team. Brands included Vicks, Always, Pampers, Kellogg's, Pringles, and more.

### ARROWSTREET INC. · Graphic Design Intern

Boston, Massachusetts · *January 2017 – April 2017 · Full Time*

Collaborated with lead designers to create varying scales of signage, wayfinding, and environmental graphics in the Greater Boston area. Supported architects with client-based projects.